



Speaker Curriculum Vitae

Revati “Rani” Puranik

Co-Owner & Global CFO

Worldwide Oilfield Machine

Presentation Topics

- My unexpected journey to becoming a Female CFO
 - Five Critical Steps to Creating Processes and Procedures that will Streamline Communication and Growth Within Your Company
 - Life Lessons Gained by Working in a Family Business
 - The Financial Risk of Investing in People
 - An Immigration Success Story - Father, Daughter, Community
 - The difference between a Second Generation Integrator and a Second Generation Consolidator and how you can be Both
 - Recognizing Burn Out and Tips on How to Rest and Recharge
 - Managing Global Finance
 - Top Five Tips for Managing the Family Budget During a Crisis/Pandemic
 - How to Build Optimistic Teams Despite a Crisis/Pandemic
 - Leadership Lessons Start in the Family
 - How to Establish a Vision for a Foundation and Sustain the Mission
 - Building a Foundation for Success
 - What it is like to Build and Run an International Foundation with Three Generations
- The Journey of Building a School From Scratch
 - How to Develop a New Way of Reaching and a New Experience of Learning for the Next Generation
 - How to Manage Your Foundation Based on Your Financial Tax Planning
 - How to Leverage Cultural Differences and Work Together to Achieve a Common Goal
 - Five tips to Caring For Elderly Parents, Children and Yourself While Leading a Business
 - How Leadership Lessons from Childhood Groomed Who I am Today
 - Finding Stability During Life’s Transitions

Biography

Co-Owner and Global CFO of Houston-based Worldwide Oilfield Machine (WOM), Rani Puranik thrives at leading innovation and inspiring collaboration. Over the course of 15 years, she has developed and implemented the framework for communication, standardization, operations, and business development at WOM. Puranik along with her father have led WOM, the privately held corporation, to grow to more than \$350 million in annual revenues and 11 locations around the world.

Puranik’s father founded WOM in April of 1980, on Puranik’s birthday. Born in Thane, India, (near Mumbai) but raised in Houston since she was an infant, Puranik spent her childhood shadowing her mother and father as they ran their oil and gas equipment manufacturing firm from a tiny garage. As the eldest, she was in charge and oversaw excursions to a treehouse that sat

outside the window of her father's makeshift office where her siblings loved to play. Growing up, Puranik spent her days at WOM headquarters, and by the time she was 12, her summer vacations were "trips" to the office to help her mother in the accounting department and her dad in the manufacturing workshop.

Puranik moved back to India to obtain a Bachelor of Science in Accounting from the University of Pune. At the age of 24, inspired by a need in the community and passion for the arts, she started her first company Integral Search for Harmony through Art (ISHA).

ISHA's mission was to give young underserved girls in India, who are often overlooked and simply unheard, a platform and a voice.

Leveraging her training as an Indian classical trained vocalist, musician, dancer, and yogi, she served as the CEO for nearly two decades acting as the principal choreographer, program designer, and mentor. Students were taught to use dance as a way to communicate, connect and de-stress. ISHA provided a safe platform for them to create, build confidence and embrace their uniqueness. Winning many awards for its Broadway-style productions, enrichment programs in movement therapy, cross-cultural exchange, and leadership, ISHA soon gained notoriety and began working with homemakers, college students, and executives — around the globe.

Moving back to Houston with vision and a great sense of purpose after additional life experiences like marriage and motherhood, Puranik began working at WOM, working wherever help was needed. She studied every aspect of the business and decided to apply to Rice University to further develop her skills. In 2014, at 40 years old, she obtained a Master of Business Administration in Finance and began leading major changes in the departments of Finance, HR, and Administration at WOM.

In just four short years her programs, strategies, and initiatives gained major traction within and outside of the company resulting in positive metrics and growth. In 2016 she made a case for promotion to a position she outlined, called Global CFO. She considers this advancement her "golden moment" as she took it upon herself to establish a plan to bring individuals around the globe together, with a unified focus on strategic planning, execution, leadership, and

standardization. That same year, she was named one of the Top Leading Women in Energy by the *Houston Business Journal* and Business Woman of the Year by the Indo-American Chamber of Commerce of Greater Houston.

As CFO, she directs and oversees financial controllership, strategy, investments, and enterprise growth for WOM with more than 3,000 employees. Her contribution to WOM has brought about financial clarity and transparency amongst all of its global locations and her skillset extends beyond the boardroom.

Puranik invests a significant amount of time in India as the Chairman of the Puranik Foundation, a nonprofit organization that operates a private residential school called the Vision International Learning Center for under-resourced children.

K-12 students receive academic instruction, living quarters, meals, uniforms, and enrichment training in mindfulness, critical thinking, and leadership training. Encompassing 27-acres, the school is fully sustained by using solar, biogas, and water recycling systems to protect and preserve nature. Twice a year, high school and college students, as well as teachers, professors, and mindfulness practitioners from around the world, are invited to visit the campus to participate in one of three week-long Global Service Leadership Programs hosted by the Foundation.

The Puranik Foundation collaborated with the Houston Independent School District (HISD) and is a founding member of HISD Abroad, an initiative that will award an additional \$50,000 in scholarships to 10 Houston students to participate in the Global Service Leadership program in 2021. Over the course of the school's establishment, Puranik has coordinated the issuance of 24 scholarships to teachers enabling them to travel to Pune, India, and work with Vision International students on campus.

The Puranik Foundation was founded by Puranik's mother 20 years ago and serves as the corporate social responsibility arm of WOM. A model for generation leadership and legacy, her eldest daughter, Bhakti, serves as the Managing Director.

Recognized as a leader, innovator, and creative, Puranik has found the strength to reinvent herself in order to overcome challenges in her personal life and in her family's business. Puranik's debut

book titled “Seven Letters to My Daughters” is slated to launch around Mother’s Day of 2022. This life lessons-focused memoir is from the perspective of a mother writing letters of encouragement and advice to her daughters. She realized her life has been lived in seven-year transitions and openly shares the role of a female and womanhood changing within each phase. This is not a rags-to-riches story; it is a full journey of a young girl who grew up between two countries, who experienced many lessons and unexpected events, but who always persisted in learning and moving forward. She shares her stories and wisdom to help others find acceptance, joy, and freedom in their own lives.

As a seasoned motivational speaker and Master Coach in leadership development, Puranik is passionate about mentoring the next generation of leaders. She recently hosted a mentorship day at the Energy Leadership Institute of Houston High School where she paired seniors with WOM company executives to help them refine energy product innovations. Additionally, she serves as a ROSES mentor, supporting HISD’s new program to empower female students. She has spent the last four years working with graduate students as a Cares Mentor with the University of Houston’s Bauer College of Business, and Rice University often engages Puranik to speak in leadership and training events. She has been invited as a judge for the 2020 Raymond Ideas Challenge at Texas A&M and the 2021 Rice Business Plan Competition. In addition, Puranik recently launched “WOMEN at WOM,” a virtual event series to provide strategies and resources for female employees to advance both personally and professionally.

Puranik also continues to support the art and dance community and is currently launching special projects in both Houston and India involving digital Kathak dance offerings, the coordination of cultural festivals and events that inspire connection and positivity, as well as research projects to preserve and document classical forms of Indian dance. Her indefatigable positive energy and exuberance transcend Puranik’s deep study, intensive training, and broad experience, which has, in her own words, groomed her to be a “heartist,” and not just an artist.

She is a businesswoman on a mission to help people realize, “There is Always a Way!” As an inspiration to many, Puranik’s story will be

featured in Bloomberg TV’s American Dream, a series about ambitious individuals who make their vision a reality, airing in 2021. She wears many hats on any given day but is most proud to be a mother of two grown daughters and two rescue dogs. Puranik enjoys scuba diving, traveling, reading multiple books a month, yoga, and spending time with family.

Speaker Experience

- “Managing Global Finance & Supply Chain” at Procurement and Supply Chain Management presented by OPEX Group, November 2021
- “Five Critical Steps to the Communication Process” at Texas Professional Women’s Conference Presented by Better Business Bureau, Southeast Texas, October 2021
- Keynote Speaker at SPE Subsea Well Intervention Virtual Symposium, August 2021
- “Legacy: The intersection of Passion and Profession Lessons of Legacy from a Global Family Business” Presented by MBA Program at Rice University Business School, May 2021
- “The 5 C’s to Legacy” at Global Supply Chain Week Presented by FreightWaves, February 2021
- “Ladies of Energy” Presented by Energy Leadership Institute of Houston, November 2020
- “How to Build and Nurture a High-Performing Team” Presented by Rice University, October 2020
- “Movement & Architecture: Buildings & Interconnectivity” Presented by ISHA
- “Expression for Girls” Presented by ISHA
- “Nonverbal Movement for Deaf & Impact” Presented by ISHA
- “How to Encourage Positive Thinking & Belonging to Young Juvenile Delinquents Through Dance” Presented by ISHA
- “Five Elements- A Study” Presented by ISHA
- “Power of Physical Movement in Groups- From Girls to Corporate Executives” Presented by ISHA
- “How to Find the “Who Am I” Presented by ISHA

- “Bridge of People & Environment” Presented at ISHA Environment Forum
- “Recycling & Preserving” Presented at ISHA Environment Forum
- “Unity, How to Build, What to Look Out For” Presented at ISHA Environment Forum

Publications

Rani Puranik, “Seven Letters to My Daughters, estimated release 2022

Certificates

- MBA, Rice University, 2014
- B.S., University of Pune, India, 1993
- Master Coach in Leadership Development 2010
- Indian Classical Trained Vocalist and Dancer 1987-2007
- Certified Yoga Instructor 2009
- Somatic Movement Therapist 2006

Affiliations

- Puranik Foundation, Inaugural Lotus Gala, Chair, 2021
- World Affairs Council, 23rd Annual Jesse H. Jones Award Luncheon, Host Committee, 2021
- World Affairs Council of Greater Houston, Advisory Board Member
- Rice Business Council of Overseers
- Club 24, Member, Outreach Committee
- Forbes Women Forum, Member
- Puranik Foundation, Executive Director 2000
- International Association of Drilling Contractors, Member

Honors and Awards

- Women in the Fast Lane of STEAM Honoree, Greater Houston Women’s Chamber of Commerce, 2021
- Top 30 Influential Women, D-Mars, 2021
- Daily Point Of Light Award, Points of Light, 2021
- Enterprising Woman of the Year, Enterprise Woman, 2021

- Maura “Women Helping Women”, Texas Women’s Foundation, 2021
- Table Talk Conversationalist, University of Houston’s Friends of Women’s Studies, 2021
- Houston Metro Area Top Workplace, Houston Chronicle’s Top Workplace Program, 2020
- Houston Modern Luxury Magazine Spotlight: Dynamic Women, 2020
- Top Leading Women in Energy, Houston Business Journal, 2016
- Business Woman of the Year, Indo-America Chamber of Commerce of Greater Houston, 2016

Media

- [Voyage Houston](#)
- [West University Moms](#)
- Houston Woman Magazine
- [BellaireConnect](#)
- [The Katy News](#)
- [Hot in Houston Now](#)
- [Flipping The Barrel](#)
- [Global Influence Magazine](#)
- [104.1 KRBE, Around H-Town](#)
- Bloomberg TV, American Dream
- KHOU, Great Deeds
- [CW 39](#)
- [Oil Woman Magazine](#)

For more information, please visit:

- [RaniPuranik.com](#)
- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)